



GIVERSO

THE LANGUAGE OF THE COSMOS



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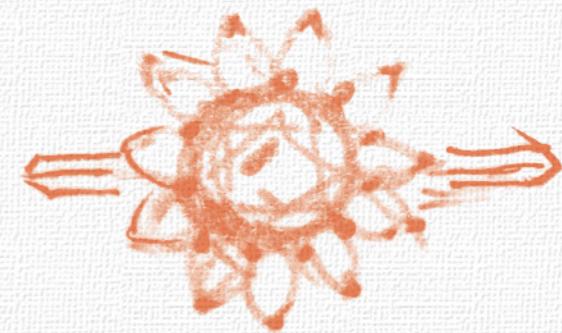
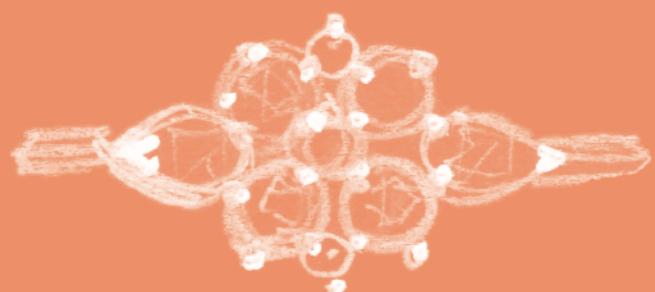
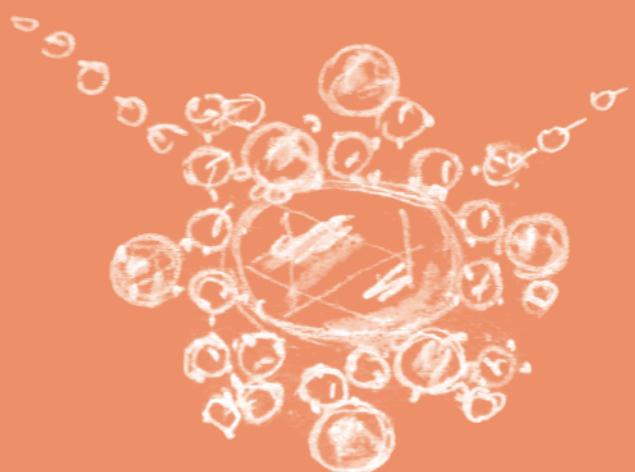
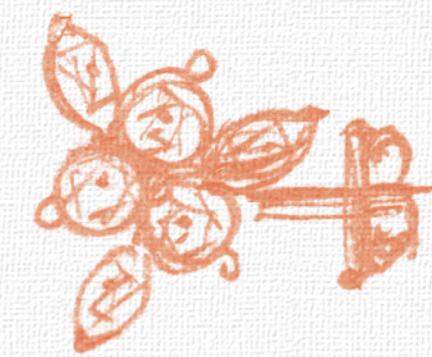
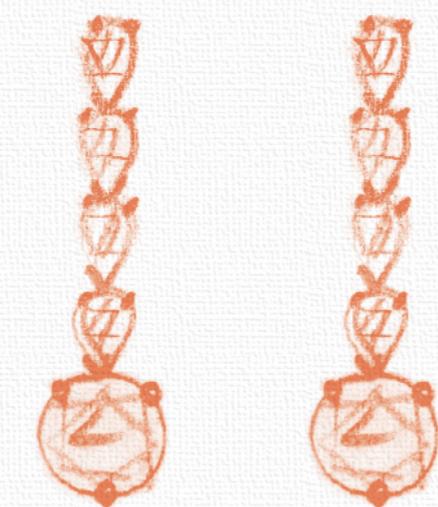
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GIVERSO  
TORINO 1920



THE LANGUAGE OF THE COSMOS

GIVERSO EVENT



# THE LANGUAGE OF THE COSMOS

GIVERSO EVENT





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**Cosmic nebulae are composed**  
of about 90% of hydrogen, oxygen, nitrogen and other elements atoms...

**Human beings are composed**  
of about 90% of hydrogen, oxygen, nitrogen and other elements atoms...

**Our story starts here.**





## THE PROJECT

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The cosmos speaks to us would seem that its words resound everywhere. It is expressed through a code of surprising shapes, lights and colours that can be recognised in the sky, as well as in the earth's elements and also in our body's microcosm.

Upon discovering these similarities, we were propelled to create 12 jewellery collections that will evoke this universal code.

This art project of high ethical jewellery interprets the language of a cosmos that permeates the universe, our planet and the human body.



## WHY

The identification of a code of shapes, lights and colours that are shared by the cosmos, the Earth and mankind suggests there is a single Author, in all of creation, whose signature is omnipresent.

We believe that the cosmos is the Earth's mirror, that the Earth is mankind's mirror and that humans, with all their facets, mirror themselves in all other human beings. For this reason, we hope that this path will allow you to fall in love with the cosmic and terrestrial beauties you will meet along the way and that you come to realise that by practising self-love you are actually falling in love with that part of the code that is also within you.

We like to imagine that every person on this planet will, one day, be in awe of a landscape, a starry sky or even the gaze of another human being, having identified its magic.

## THE NECESSARY EFFORT

**12** hands of Italian artisans who are proud of their art • Lots of heart, passion and love for our work • **ONLY ETHICAL GOLD** (920 grams of internally recycled gold and 100 grams of Fair mined certified gold) • **32** carats of Canadian Ethical Diamonds • **198** carats of precious gems • **4** designers • **272** hours of writing and text revision • **500** drawings on sheets of recycled paper • **1273** precious gems set • **320** hours of manufacturing and as many of embedding • **150** professional photos • **12** presentation videos • **500** printed books.

## HOW IT WAS BORN

We have found ourselves looking upwards many a time in the attempt to understand where the right advice comes from. An example would be when we want to design a new product mode and we find ourselves at a dead end, with a blank sheet of paper that we don't know how to fill. We sensed that beyond the sky there was a call, an inspirational source, something that transcends time and space, in common between us and the stars, capable of communicating with anyone who hears its call and has the will to connect to it. We felt the need to give it a name, like anything we love. This is "The language of the Cosmos" was born.



## MATERIALS

Ethical rose gold,  
Certified ethical white diamonds of Canada.

# COMETS

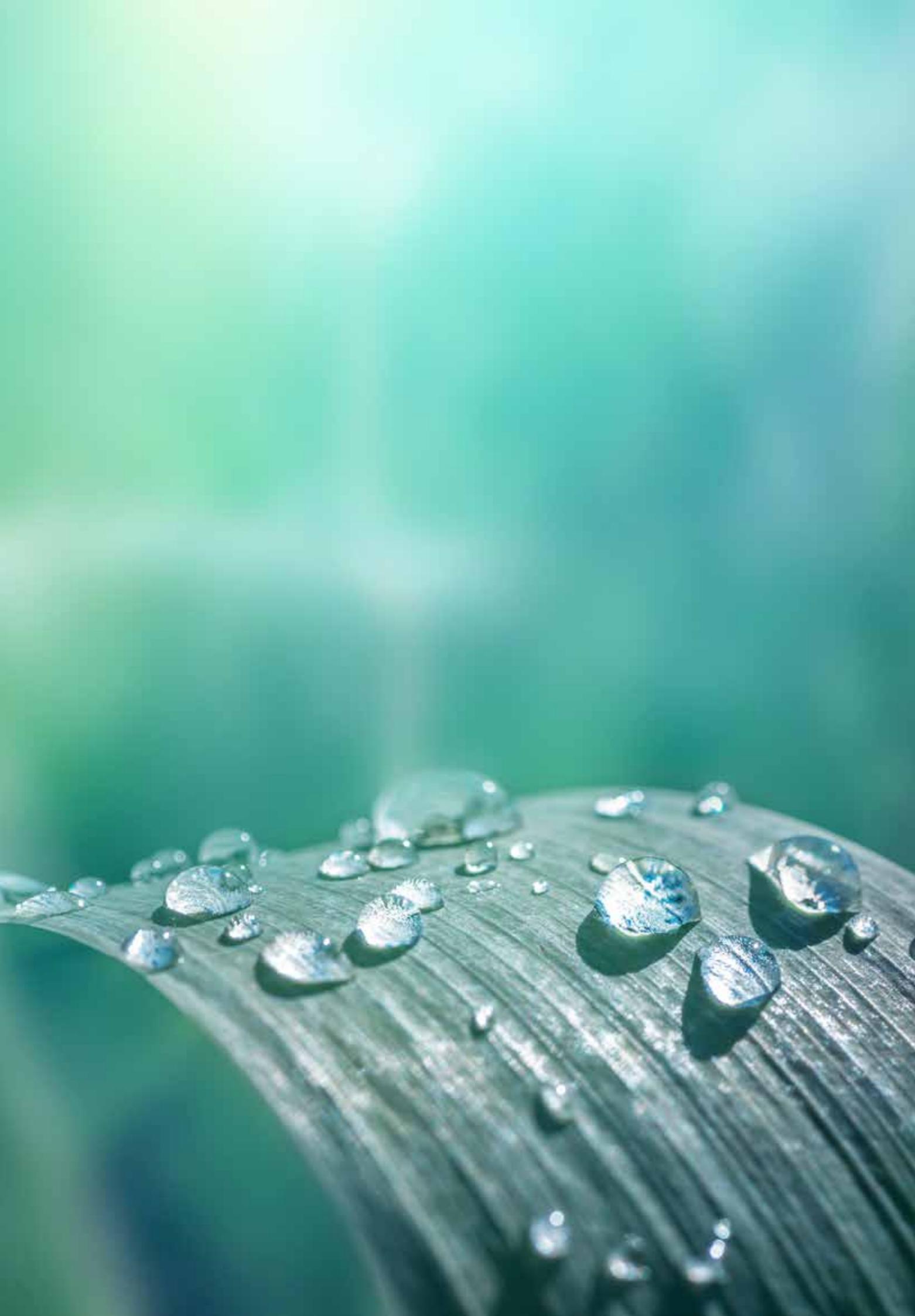
Celestial element: Comet stars

Earth element: Dew

Ice, rocks, gas and a pinch of stardust are the ingredients of comets. Their home is the Oort cloud, a part of the cosmos at the edge of our solar system where they run and play with each other at unthinkable speeds.

When one of them detaches from the group to discover the universe, the chances are it will pass close to the Earth's orbit. The proximity to the sun causes the ice that surrounds the comet to vaporize, creating the famous trail that is visible in the sky.





## COMETS

We found the same shape and even the same foliage in drops of dew as they flow down from the leaves and grass stalks that guard them safely at nightfall.

The Comet collection is our interpretation of the cosmic language that unites Comets with morning dew.

The drop-shaped Canadian Ethical diamonds of this collection are all internationally certified and are the trait d'union of this language.



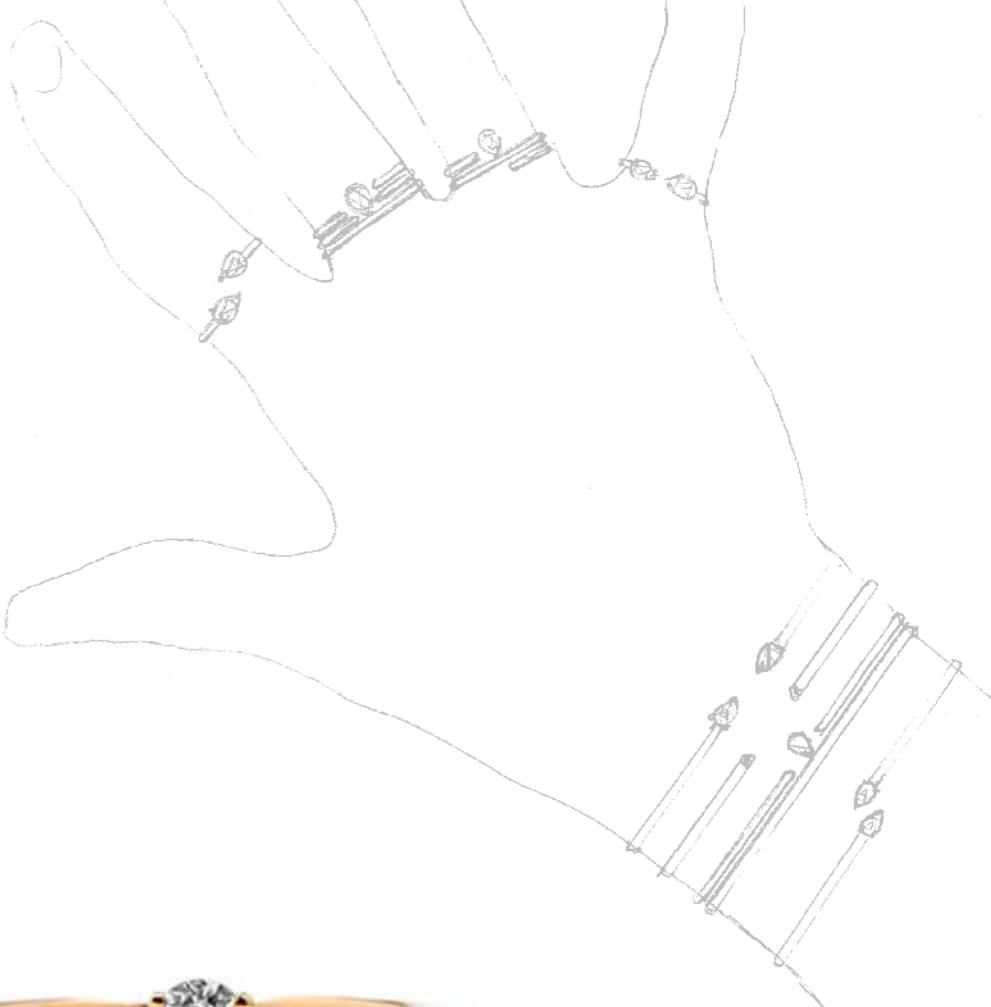
## MATERIALS

Ethical rose gold,  
Certified ethical white diamonds of Canada.



THE LANGUAGE OF THE COSMOS

COMETS



MATERIALS

Ethical rose gold,  
Certified ethical white diamonds of Canada.



COMETS



MATERIALS

Ethical rose gold,  
Certified ethical white diamonds of Canada.



## MATERIALS

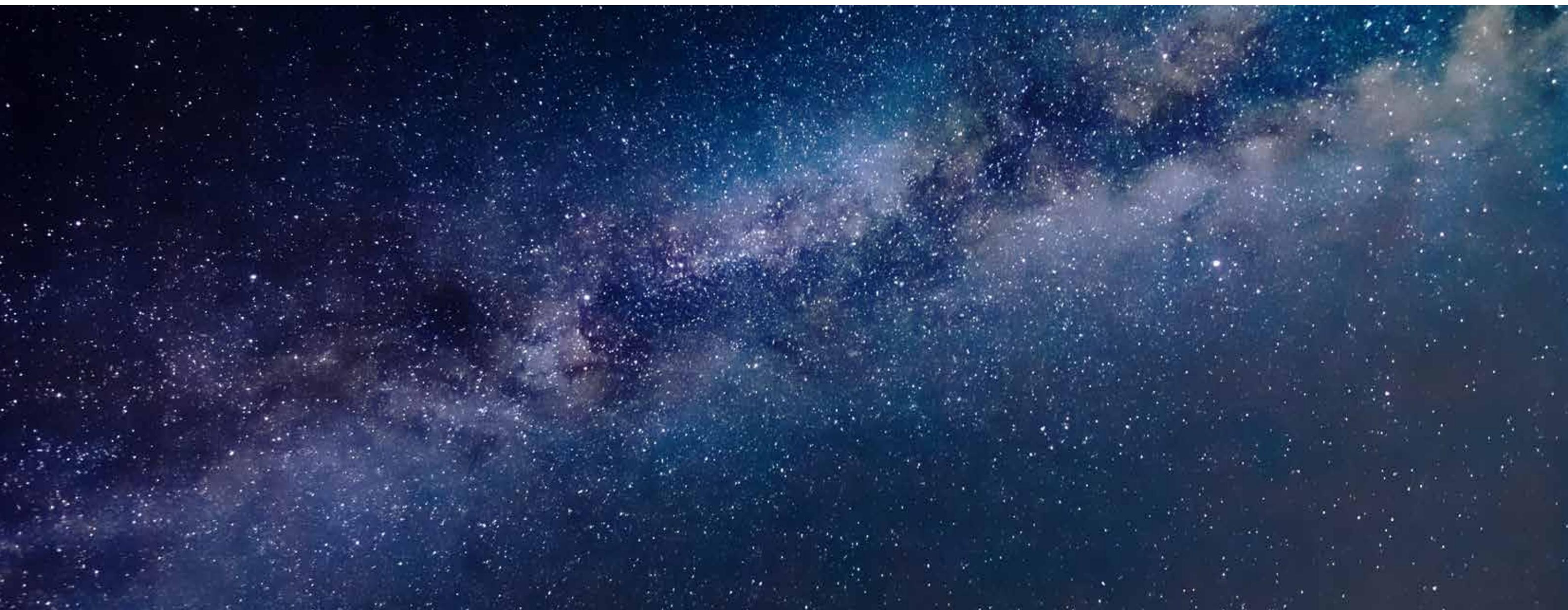
Ethical rose gold,  
Ethical white diamonds of Canada.

# BETWEEN TWO SKIES

**Celestial element:** The Firmament

**Earth element:** Bioluminescent plankton

In ancient times, the term Firmament was used to indicate the sky, considered as a solid dome and on which the stars were rigidly connected. In this way it was possible to explain the rigid rotation of the night starry sky. Each star completes a circular arc, and the distance between them is never altered.



## BETWEEN TWO SKIES

God said, "Let there be the firmament in the midst of the waters to separate the waters from the waters." God made the firmament and separated the waters which were under the firmament from the waters which were above the firmament. (Genesis)

In doing so, however, the world above and the world below were also connected for eternity, as light and darkness, day and night.

Even today, this connection between worlds can be seen on some summer nights in tropical and equatorial seas. This is where Plankton works its magic, painting the sea and the beaches with stars.

This collection is an invitation for you to wear that cosmic language which unites these two nocturnal performances: The Firmament and the bioluminescent Plankton.

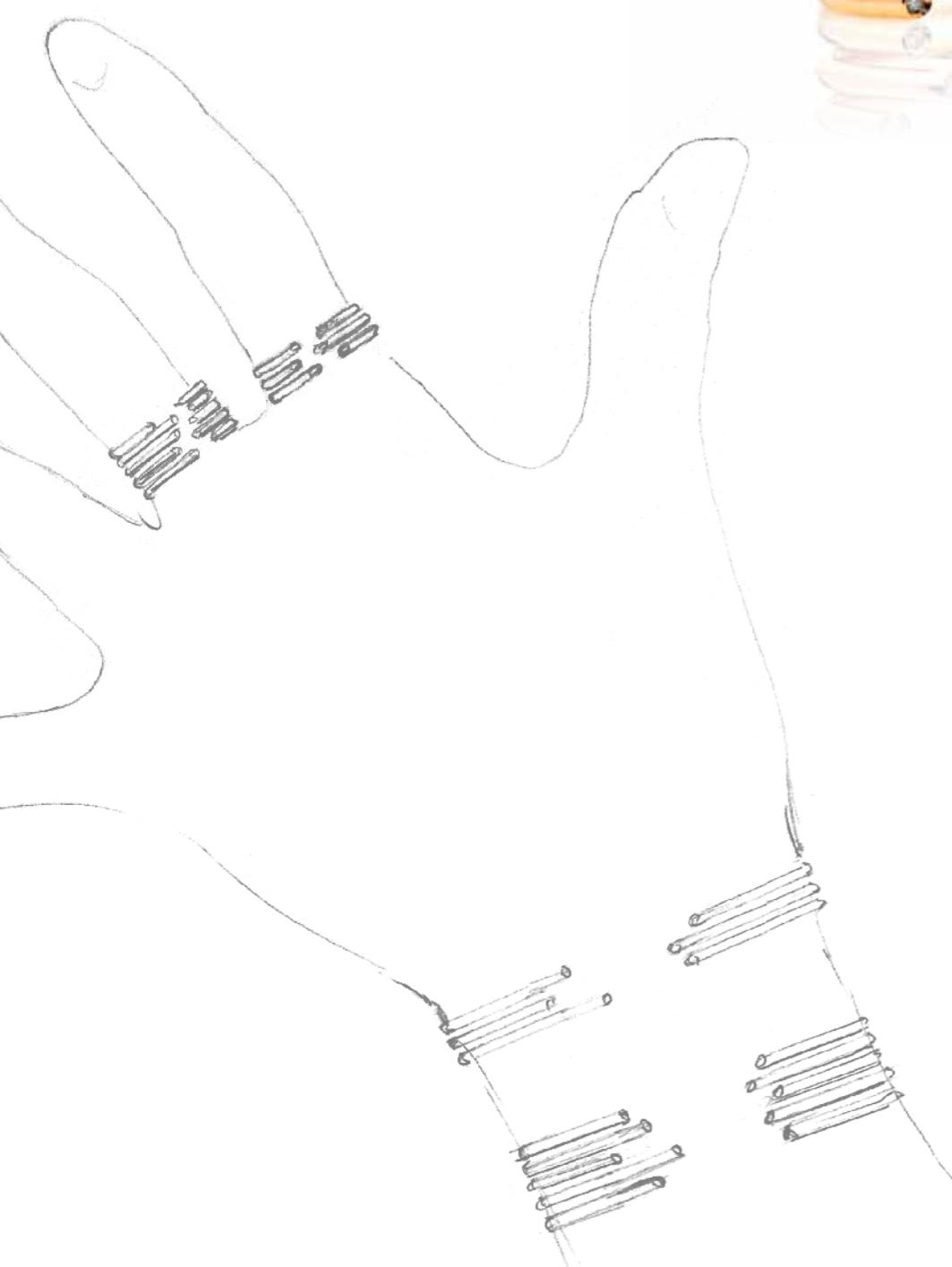
If you imagine yourself at night on a beach affected by this exceptional phenomenon, you immediately have the impression of being suspended between two skies, as though floating in infinite space. The Canadian Ethical Diamonds set in rain in the terminals of the frames want to create this very same wonderful emotion.

## MATERIALS

Ethical rose gold,  
Ethical white diamonds of Canada.



BETWEEN TWO SKIES



MATERIALS

Ethical rose gold,  
Ethical white diamonds of Canada.



## GOLD NUGGETS

Celestial element: Meteorites

Earth element: Gold nuggets

Meteorites are the manifestation of celestial bodies that have passed through the earth's atmosphere, just as a human body is the manifestation of the soul after it has incarnated into this dimension.

Before being shaped by the goldsmith, gold nuggets are very similar to meteorites. They remind us of what we were when we were born.

They take us back to our original, primordial essence with which we arrived on this planet, before being shaped by society.



### MATERIALS

Ethical yellow gold.



## GOLD NUGGETS

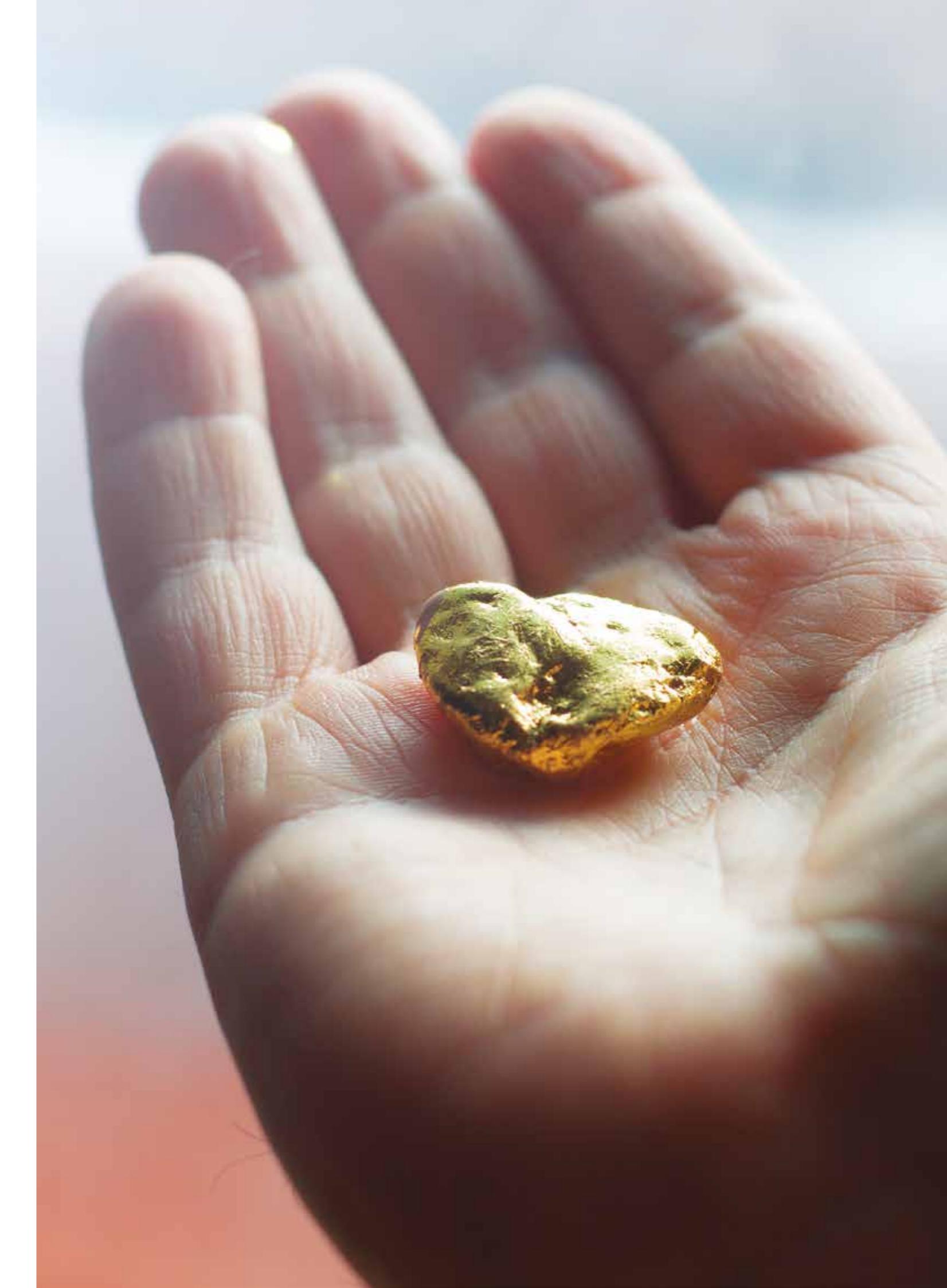
It is a call to listen to oneself, to make contact with the most ancient and authentic part of ourselves and to remember who we are.

This collection is an invitation for you to wear a cosmic language that unites Meteorites with gold nuggets.



### MATERIALS

Ethical yellow gold.



GOLD NUGGETS



THE LANGUAGE OF THE COSMOS

MATERIALS

Ethical yellow gold.



THE LANGUAGE OF THE COSMOS



## FLOWER BUDS

Celestial element: Tulip Nebula - Sh2-101

Earth element: Tulip Buds

Nebulae are interstellar agglomerations of dust and gas. Some are born from materials that have been expelled by a star, others act as cradles for new stars, as they create an ideal place for their birth and development.

We view their multitudes of colours and shapes as an expression of Plato's world, a sort of afterlife where only the pure may enter and where the gods reside along with perfect, immutable and true ideas. This is a distant world that is, however, connected to ours and is able to narrate the story of our planet.



### MATERIALS

Earrings in ethical yellow gold.



## FLOWER BUDS

Despite being 8,000 light-years away and 70 light-years across in size, we saw the similarity between the Tulip Nebula and the buds of our terrestrial tulips.

This collection is an invitation for you to wear a cosmic language that unites these two elements and whose shapes and colours recall those of the nebula. These jewellery artifacts not only incorporate the shape of a flower bud but also its meaning: a new Life that is about to blossom, a promise of Love, pure energy potential that is about to express itself.



### MATERIALS

Earrings in ethical yellow gold,  
Ethical white diamonds of Canada.



### MATERIALS

Girocolli in oro giallo etico,  
Ethical white diamonds of Canada.



FLOWER BUDS

MATERIALS

Earrings in ethical yellow gold,  
Ethical white diamonds of Canada.



FLOWER BUDS



MATERIALS

Bracelets in ethical yellow gold,  
Ethical white diamonds of Canada.



FLOWER BUDS



THE LANGUAGE OF THE COSMOS



MATERIALS

Bracelets in ethical yellow gold,  
Ethical white diamonds of Canada.



THE LANGUAGE OF THE COSMOS



## MESSIER 42

Celestial element: Orion Nebula - Messier 42

Earth element: Montaña de Siete Colores

Within the womb of the Orion Constellation are the most mystical and renowned of the nebulae in the known universe: **Messier 42** is an immense cosmic cloud of gas and dust. It is known to be the closest star forming region to the Solar System. It was first observed by the ancient Maya civilization, who believed it to be the cosmic fire of creation, but it was a Frenchman, Charles Messier, who recognized and catalogued its characteristics.

M42 takes on the brightest colours of the universe and is one of the most studied and known nebulae, due to its role as a “forger” of stars. Within it, in fact, there are about 700 stars in the making that are in different stages of development.



### MATERIALS

Ethical white gold,  
Green tourmalines.



## MESSIER 42

This collection is an invitation for you to wear a cosmic language that unites the luminous Orion nebula with the incredible colours present in the rocky conformations of the Montagne de Siete Colores in the Andes of Peru.

The juxtaposition in cosmic language with the precious South American Tourmalines is immediate: these multicoloured gems engage the entire known colour spectrum. What if the colours we know were a direct manifestation of the Cosmos?



### MATERIALS

Ethical white gold,  
Multicolor tourmalines  
Ethical white diamonds of Canada.



MESSIER 42



MATERIALS

Ethical white gold,  
Multicolor tourmalines  
Ethical white diamonds of Canada.



## YOSEMITÉ

**Celestial element:** "Eye of God" Nebula - NGC 7293

**Earth element:** Red and blue sunset, in Yosemite Natural Park

The nebula NGC 7293, also called the Eye of God due to its resemblance to a human eye. It is one of the closest cosmic clouds to planet Earth. It shines in the constellation of Aquarius and is visible above the horizon on October nights. It is considered a helix nebula and it is expanding at an impressive speed of 100,000 kilometres per hour.



### MATERIALS

Ethical white gold,  
Tanzanites,  
Rubies,  
Ethical white diamonds of Canada.



## YOSEMITE

## MATERIALS

Ethical white gold,  
Tanzanites,  
Rubies.

This collection is an invitation for you to wear a cosmic language that unites the magical “Eye of God” nebula with the colours of the sun reflected on the rocks present at Yosemite natural park, in the Sierra Nevada mountains in California. The strong rotational movement of this nebula and the vibrant colours, that resemble the colours of a sunset in Yosemite, have been transferred to the vibrant jewellery design and the colour choice of precious gems: Rubies and Tanzanites.



## MATERIALS

Ethical white gold,  
Tanzanites,  
Rubies.



**MATERIALS**

Ethical white gold,  
Tanzanites,  
Rubies,  
Ethical white diamonds of Canada.



## RED ROSE

Celestial element: Rosette Nebula

Earth element: Red rose

The Rosetta nebula is located 5500 light years from us in the direction of the Unicorn constellation. In the northern hemisphere it is clearly visible of an evening in March, towards the southwest. A myriad of new stars, the size of the Sun, are forming within it.

Its most intriguing visual feature is its spiralling vortex and the bright open cluster in the centre of the cloud that strikes an incredible resemblance with an exceptional red rose, suspended in the cosmos.



### MATERIALS

Ethical white gold,  
Rubie,  
Ethical white diamonds of Canada.



## RED ROSE

This collection is an invitation for you to wear a cosmic language that unites the Rosetta nebula with a flower that is the symbol of love and devotion par excellence: the red rose. The fiery red colour and the delicate spiral shape seem to be the language spoken by these very distant elements.

We have expressed these two characteristics in the jewellery by using a private collection of Rubies, of very rare beauty, that give a lively movement and where spirals are sometimes evident and sometimes only hinted at.



### MATERIALS

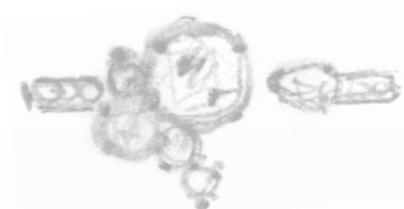
Ethical white gold,  
Rubie,  
Ethical white diamonds of Canada.



RED ROSE

MATERIALS

Ethical white gold,  
Rubies,  
Ethical white diamonds of Canada.



# HEART AND SOUL

Celestial element: Heart and Soul Nebulae

Elemento umano: Human heart

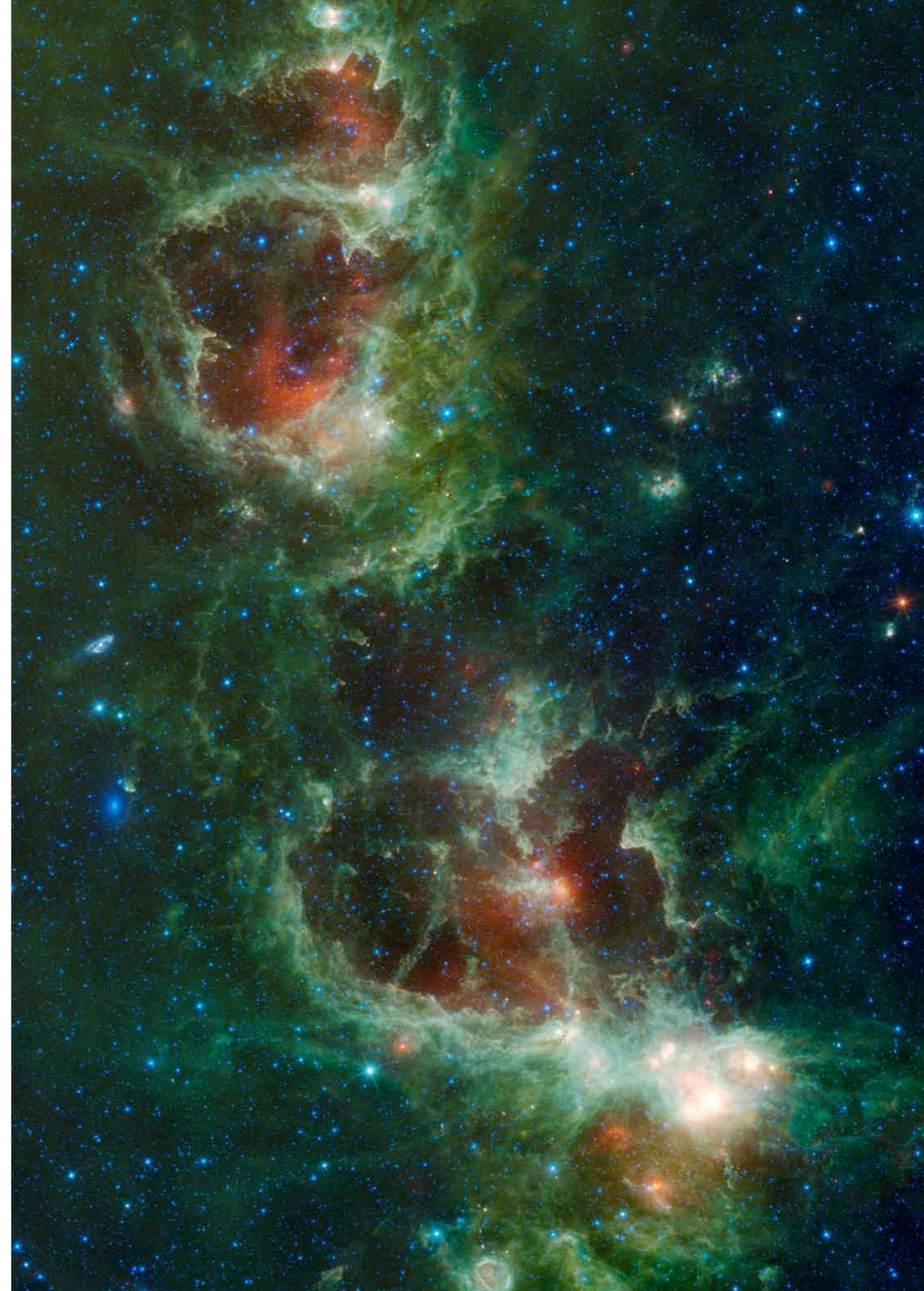
It seems that the heart and soul of our galaxy are located in the constellation of Cassiopeia. The light of these two Heart and Soul nebulae takes 6,000 years to reach us and together they span approximately 300 light years in extension.

In creating the jewels in this collection, we chose to focus on the Heart Nebula, due to its extraordinary bright green energy and its striking resemblance to the most important human muscle, with the intention of speaking directly to a woman's heart.



## MATERIALS

Ethical white gold,  
Colombian emeralds,  
Ethical white diamonds of Canada.



## HEART AND SOUL

In fact, this collection interprets and invites you to wear a cosmic language that would unite the Heart nebula with a real human heart. With this in mind, we have chosen the Colombian emerald as the main protagonist.

According to many Eastern philosophies, this stone facilitates the opening of the heart and has always been linked to the world of feminine energy.

It is said, and some researchers claim to have even managed to photograph it, that the energy emanating from the heart is green; it doesn't seem so difficult to believe considering millenary cultures have always coloured the fourth chakra, that of the heart, as green.



HEART CHAKRA

## MATERIALS

Ethical white gold,  
Colombian emerald,  
Ethical white diamonds of Canada.





**MATERIALS**

Ethical white gold,  
Colombian emeralds,  
Ethical white diamonds of Canada.



## MATERIALS

Ethical white gold,  
Aquamarine,  
Ethical white diamonds of Canada.

# STARS' CRADLE

**Celestial element:** Cave Nebula - SH2-155

**Earth element:** Siberian ice cave

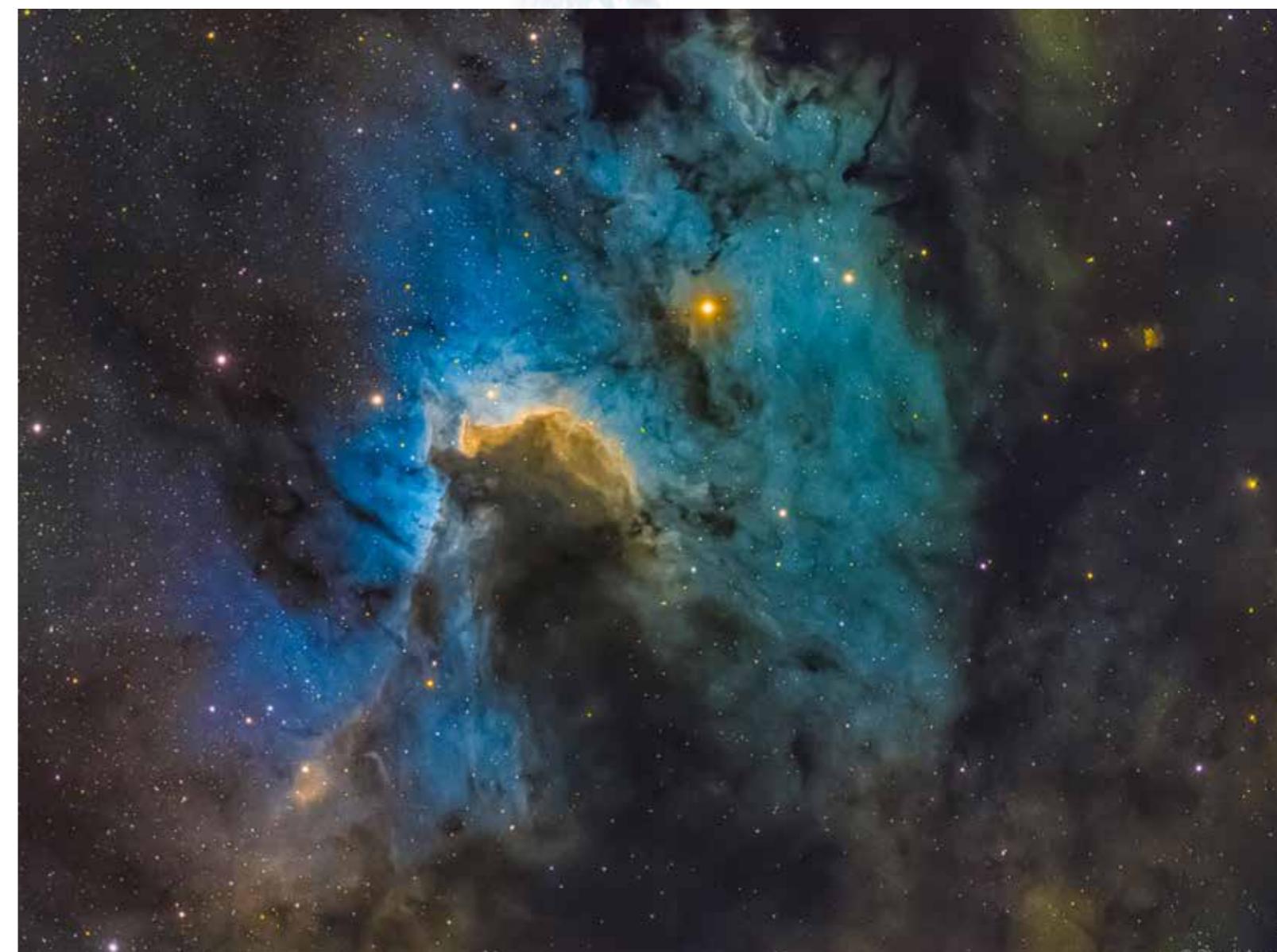
The spectacular cosmic landscape of the Cave Nebula is actually a true cradle of stars, thanks to its abundance in gas and dust which are essential to ensure the birth and development of new suns.

Its resemblance to a Siberian ice cave is immediate, due to the colours involved but also due to the fact that many of these caves serve as cradles and shelters for the numerous animals that populate the glacial northern hemisphere.



## MATERIALS

Ethical white gold,  
Santa Maria aquamarine,  
Ethical white diamonds of Canada.



## STARS' CRADLE

This collection is an invitation for you to wear a cosmic language which unites the Nebula with the ice caves of the Great North.

The blue of the marine waters and the candid Canadian Ethical White Diamonds are illustrated by an ultra-contemporary and experimental design, and they want to embrace the same frequencies as this cosmic code.



## MATERIALS

Ethical white gold,  
Santa Maria aquamarine,  
Ethical white diamonds of Canada.



STARS' CRADLE



MATERIALS

Ethical white gold,  
Santa Maria aquamarine,  
Ethical white diamonds of Canada.

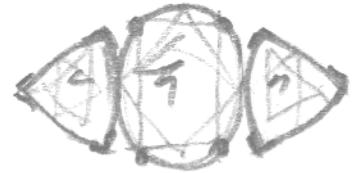


# COLIBRÌ

Celestial element: Nebulosa - NGC 7000

Earth element: Colibrì

Colourful, strong and powerful, the NGC 7000 Nebula amazes us with its bright and fiery colours. Located between the constellation of the Swan and that of the Pelican, it is a cloud that is capable of speaking directly to the emotions of our heart. Whilst admiring the shades it was inevitably linked to the iridescent plumage of the Hummingbird, the smallest and most colourful bird in the world, capable of unique flight feats.



## MATERIALS

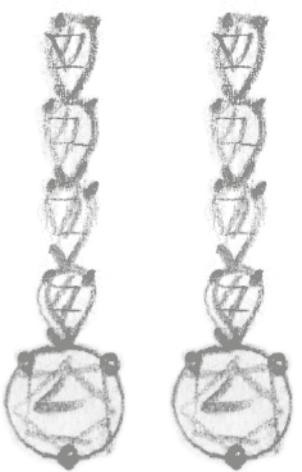
Ethical rose gold,  
Green tourmaline,  
Mandarin garnets.



**COLIBRÌ****MATERIALS**

Ethical rose gold,  
Multicolor sapphires.

This collection is an invitation for you to wear a cosmic language that unites the shades of the jagged and colourful Nebula NGC7000 with our terrestrial hummingbird and its reddish tail. The bright colours, ranging from the green of Brazilian Tourmalines to the orange of Sapphires and Mandarin Garnets, are the common thread in this rich and lively line.

**MATERIALS**

Ethical rose gold,  
Green tourmaline,  
Multicolor sapphires.





## STAR LIGHT

Celestial element: Blue Supergiant Stars

Earth element: Incandescent Spotted Jellyfish

The blue super giants have a curious and unexpected characteristic: there is nothing hotter in the universe and they can reach about 40,000 degrees, despite the cold and arctic colour that characterizes them.



### MATERIALS

Ethical white gold,  
Blue starlites,

Ethical white diamonds of Canada.



## STAR LIGHT

The shape and colours that distinguish them unquestionably binds them to the incandescent spotted jellyfish of our planet, a species native to the western Pacific.

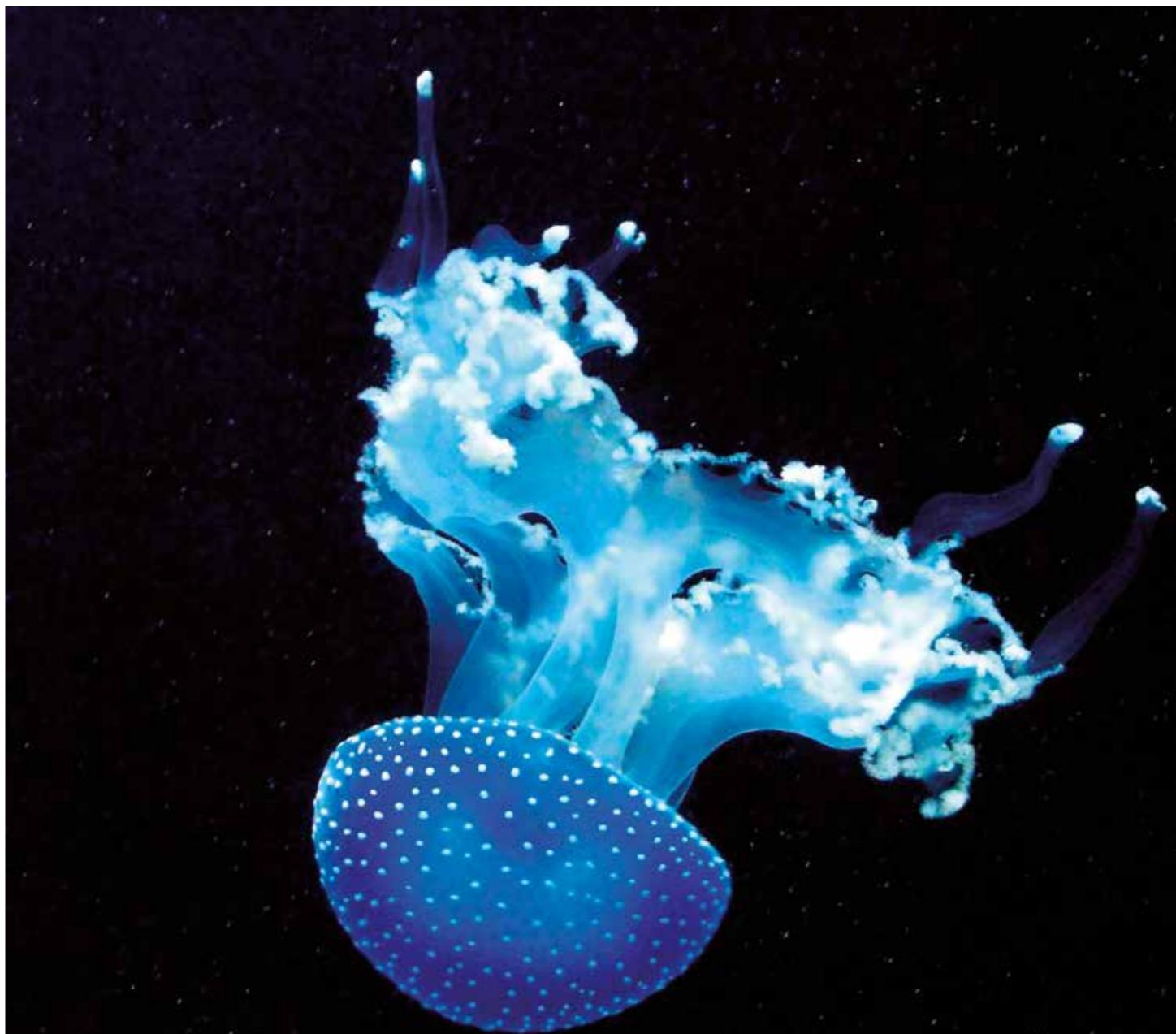
This collection is an invitation for you to wear that cosmic language that unites the Blue Supergiant Stars with the terrestrial glowing spotted jellyfish.

After observing these two elements, created by the same "Author", the Starlite gem immediately came to mind, as it incorporates the colours and energy of both protagonists.



### MATERIALS

Ethical white gold,  
Blue starlites,  
Ethical white diamonds of Canada.





**MATERIALS**

Ethical white gold,  
Blue starlites,  
Ethical white diamonds of Canada.



STAR LIGHT



MATERIALS

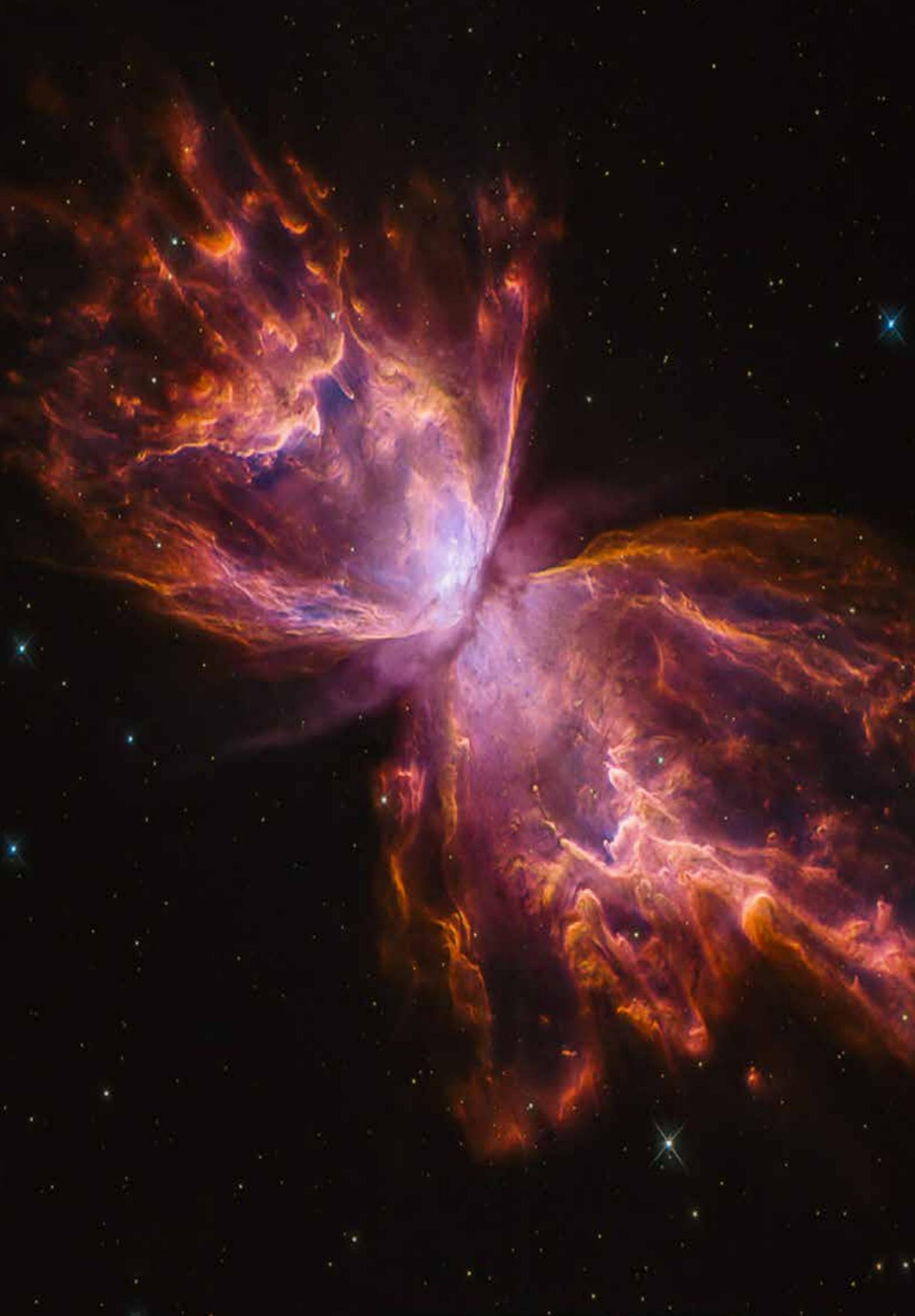
Ethical white gold,  
Blue starlites,  
Ethical white diamonds of Canada.



THE LANGUAGE OF THE COSMOS



THE LANGUAGE OF THE COSMOS



## COSMIC WINGS

**Celestial element:** Butterfly Nebula

**Earth element:** Butterfly wings

The Butterfly Nebula is located 3,800 light years from the Sun, in the constellation of Scorpio. Its wings are formed by gas and dust expelled by the stars that shine in the centre of the nebula, over the course of 2200 years.

According to astronomers, the particular shape of the two nebulae is due to the presence within them of pairs of stars. These stars rotate around each other through a spiralling motion: a real cosmic dance that models spectacular colourful designs.



### MATERIALS

Ethical rose gold,  
Ethical white diamonds of Canada.



## COSMIC WINGS

This collection is an invitation for you to wear a cosmic language that unites the celestial Nebula with our earthly butterflies as they dance and shine.



### MATERIALS

Ethical rose gold,  
Ethical white diamonds of Canada.

The shapes and volumes of this collection create distinctive features that are easily recognizable in this language: the swelling and deflating of the lines, the surface multiplicity of the material, shaped by different processing techniques and the desire to amaze.

A new form of matter that immortalizes the moment when a butterfly folds its wings to take flight and that remains etched in our hearts like a melody, whose origins, we don't know but, nonetheless, merges and conquers us.



COSMIC WINGS

MATERIALS

Ethical rose gold,  
Ethical white diamonds of Canada.

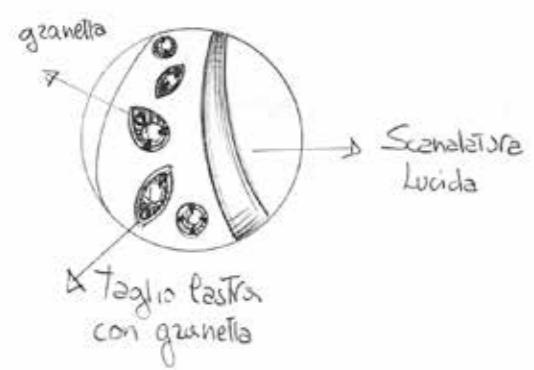


COSMIC WINGS



MATERIALS

Ethical rose gold,  
Ethical white diamonds of Canada.





# THANK YOU

Our story ends here.  
But the journey continues...

Our hearts are filled with gratitude when we think of our customers, of you. There is nothing more beautiful in the world than the relationship that has been established over the years, based on honesty, transparency and trust, for which we feel honored and feel responsible.

Going back over the years, let's reflect on the many strategic choices that have marked our development, representing small real revolutions for us.

Let's think back to 2013 when we created our first cultural project on jewellery. You were there, supporting us and giving us advice to improve the following year.

When we were the first to bring the concept of Ethical Gold to Piedmont in 2016 and in 2019 when we introduced real Canadian Ethical Diamonds, you were there again to cheer for us.

Your sense of belonging to our artisan, ethical and excellence-oriented family reality has enormous value for us.

For this we send you a thank you that is as big as our dreams, confident that we can count on this alliance and hoping to be able to amaze you again and again.

**All of us**



